

## Sponsor A Fantasy Golf Competition

This User Guide gives full details on the significant exposure and revenue benefits on offer to any Company wishing to host their own Fantasy Golf Competition at Swingform. Read the guide, follow the steps, and start earning up to a 70% revenue share from your customers.

### Introduction

Swingform has been placed firmly at the front of the Golf Data and Stats Market ever since its launch in 2007. Since that time it has generated over 8000 Customers worldwide and 20,000 followers on Twitter.

This year has seen the launch of its unique new Fantasy Golf Game, which brings Users the opportunity to win cash prizes! Competitions are many and varied, with weekly sprints right through to season long marathons, and everything in between.

There is a surging interest in the Fantasy Sports market right now. 57 million people in the U.S. and Canada played fantasy sports in 2015, of which Golf claimed 11%-. With our bespoke 'Sponsor A Fantasy Golf Competition' program we are offering your company the chance to claim a share of this multibillion dollar industry...

*-Figures Quoted From Fantasy Sports Trade Association.*

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## CASH INCENTIVE!

20,000...and growing SWINGFORM FOLLOWERS

DRIVING YOUR BUSINESS

PITCH INTO THE POTENTIAL 6.3M+

FANTASY GOLF CUSTOMER POT

## YOUR SCORE CARD

\*EXPOSING YOUR BRAND TO EVER GROWING NUMBERS OF POTENTIAL CUSTOMERS ALREADY PLAYING FANTASY GOLF# AND FOLLOWING GOLF FORM

\*MORE PUBLICITY, BY PROMOTING YOUR OWN FANTASY GOLF COMPETITION, DESIGNED TO YOUR SPECIFIC COMPANY REQUIREMENTS, SHOWCASING YOUR PRODUCTS AND SERVICES

\*GETTING BACK UP TO 70% OF REVENUE EARNED BY SWINGFORM FROM YOUR CUSTOMERS, FOR LIFE!

\*OUR CUSTOMERS ABLE TO ACCESS YOUR PRODUCTS AND SERVICES VIA WEB-LINKS

\*RIDING THE FANTASY GOLF WAVE UTILIZING A UNIQUE SERVICE OFFERING STATS., TIPS AND COMPETITIONS FOR DEVOTED FANS

\*MORE 'FOLLOWERS' ON SOCIAL MEDIA

*#Fantasy Sport Trade Association confirm that numbers have increased from 2.3m in 2007 to 6.3m in 2014*

Sponsor A Fantasy Golf Competition

swingform

## RULES OF THE GAME

\*YOU PARTNER WITH SWINGFORM, A UNIQUE WEB-BASED SUBSCRIPTION SERVICE, OFFERING THE GOLFING COMMUNITY THE VERY BEST IN GOLF STATISTICS & TIPS FROM THE WORLDS BEST TOURS

\*SWINGFORM HOSTS YOUR COMPETITION FREE OF CHARGE & PROVIDES CASH PRIZES! (SPONSOR MAY ADD TO PRIZE FUND AT WILL). NO COST TO YOU, YET THE POTENTIAL TO GENERATE SIGNIFICANT PROFIT AS ONE OF OUR SPONSOR PARTNERS.

\*FULL INVOLVEMENT IN THE DESIGN OF YOUR COMPETITION

\*YOUR COMPANY'S CUSTOMERS GAIN FREE ENTRY INTO YOUR COMPETITION, VIA SWINGFORM'S WEBSITE

\*THROUGH TRACKING - PROVIDED FREE BY SWINGFORM -YOUR COMPANY AUTOMATICALLY RECEIVES UP TO 70% IN VALUE OF WHAT YOUR CUSTOMERS SPEND ON SWINGFORM'S WEBSITE FOR LIFE TO APPLY, AND START REALISING YOUR OWN FANTASY GOLF COMPETITION, CONTACT:

[peter@swingform.com](mailto:peter@swingform.com)

DON'T FORGET TO LET US KNOW YOUR DESIGN, ITS YOUR COMPETITION SO YOU GET TO CHOOSE YOUR START DATE, DURATION, TOURS & TOURNAMENTS, BANNER ADS, RIGHT THROUGH TO DETERMINING YOUR OWN PRIZES!